



# Plus500

## World's Trading Machine

[Cookie Policy](#)



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# Cookie Policy

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To make our site work properly and to help us understand our website traffic we sometimes place small data files called cookies on your device.

## 1. What are Cookies

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A cookie is a small text file that a website saves on your browser when you visit the site.

## 2. How Plus500 uses Cookies

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### Necessary

Some cookies are absolutely necessary to enable you to move around our website and use its features. Without these cookies, essential security features cannot be activated and services you have asked for cannot be provided.

### Performance

Other cookies are used to manage the performance of the website and Platform. Information collected includes, for example, the Internet browsers and operating systems used, the number of visits, average duration of visit, the domain name of the website previously visited and pages viewed. These cookies do not collect information that personally identifies you and only collect aggregated and anonymous information. Generally, performance cookies are used to improve the user-friendliness of a website and enhance your experience.

You can delete or block these cookies, but if you do that some features of the website or Platform may not work as intended.

### Functionality

The website and Platform also use functionality cookies which allow the website to remember choices you make such as language preference, geographic area, or remember changes you have made to text size, fonts, and other customisable parts of web pages to provide enhanced and personalised features.

Some of our functionality cookies also remember your username (such as the "keep me logged in" box when you log in which saves your email and password and will keep you logged into your account until you sign out) and we will only use these cookies where you have provided your consent.

### Statistical and performance analysis

We also use technologies which track browsing. This information is anonymous and we are not able to identify your particular habits from the information we have access to. This information helps us to understand how our online advertising is working and we do not use this information to serve you personalised advertising.



## Other web tracking technologies

We use Google Analytics to monitor the performance of our website and Platform for optimisation purposes and to monitor the performance of certain functionalities.

For more information about Google Analytics please go to:

<https://support.google.com/analytics/answer/6004245?hl=en>

## Targeted based advertising

We track browsing habits of your Plus500 website logs to deliver targeted (interest-based) advertising. They are also used to limit the number of times you see an ad and to measure the effectiveness of advertising campaigns. They are usually placed by advertising networks with our permission. They remember that you have visited our website and this information is shared with other organisations, such as publishers. We will only use these cookies where you have provided your consent.

## 3. How to control Cookies

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You can control and/or delete cookies as you wish - for details, see [aboutcookies.org](http://aboutcookies.org). You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit our website or use our Platform and some services and functionalities we offer may not work.

For more information on which types of cookies are exempt, please see:

[http://ec.europa.eu/ipg/basics/legal/cookies/index\\_en.htm](http://ec.europa.eu/ipg/basics/legal/cookies/index_en.htm)



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